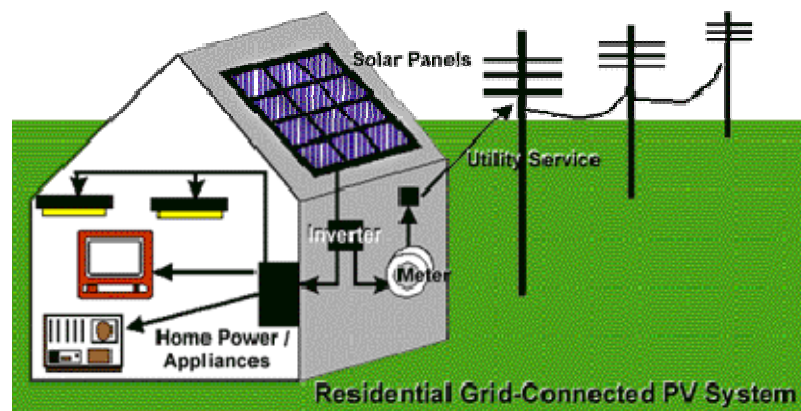


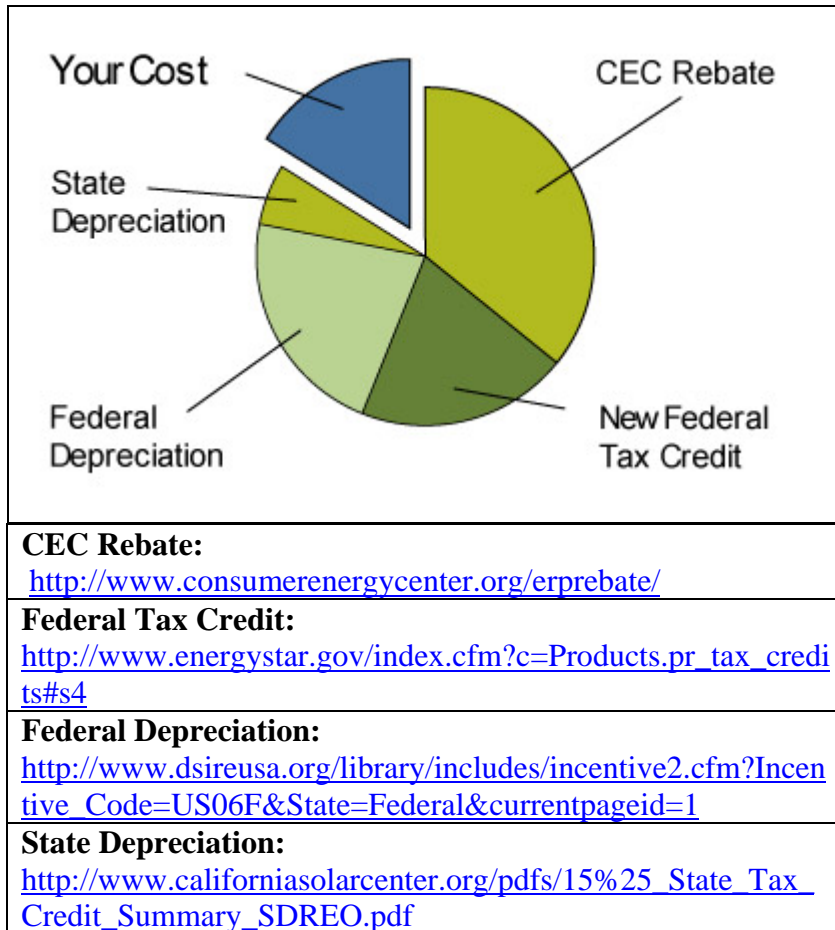
The Solar Solution

Electricity bills seem to steadily increase just as consistently as gas does. But who complains about the electric bill? All you hear about is how high gas keeps climbing, or “I cannot believe I paid almost three dollars a gallon for gas!” Granted, filling up your tank for \$40 seems ridiculous, but that pales compared to the fact that some commercial electric bills top \$25,000 a month. Their electric bill can make up 30% of their yearly company expenses!

So you’ve had enough. You need a better alternative. The solution? Building-Integrated Photovoltaics (**BIPV**). Photovoltaics or **PV** for short, is a solar power technology that uses solar cells or solar photovoltaic arrays to convert light from the sun directly into electricity. You have seen them for years. Every time you go by, you are blinded from the glare and wowed by the look. It just never really made much business sense though. Until now.

Right now, with the current tax rebates, credits, and incentives you are looking at a short 48-60 months for a return on investment for a commercial building and up to 10-12 years on a residential building. ‘**Net Metering**’ is what allows for that quick ROI. After **BIPV**’s are installed and the sun hits the solar panels, energy is transmitted to the inverter, which in turn sends electricity to your home power and appliances. **Net Metering** starts working by using your existing electricity meter and spinning it backwards, which effectively banks excess electricity production for future credit.





So essentially, you eliminate the electric bill, utilize clean quiet energy, and add value to your investment and name. Most would agree it would make a lot more business sense to install Photovoltaics and save thousands of dollars over time, instead of complaining every time energy costs increase. Now you can be in control of your energy costs!

Whether it be installing solar to cover your roof/s, installing it to cover a carport or just using it to heat your pool; there are many alternatives of saving energy and saving money at a reasonable cost. It will add value to your investment and pride to your business or home.

For information regarding Solar Paneling for your home or business, please contact the writer, James Adams of **RSI Roofing** jadams@thinkrsi.com or visit their website at www.ThinkRSI.com